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### Hong Kong Pioneers Push Possibilities of 3D for New US\$10M Live-Action Feature

Hong Kong - 24 September 2009 - Today a team of award-winning Hong Kong filmmakers, comprising of upcoming movie director Guy Orlebar and prominent cinematographer Henry Chung, with one of Hong Kong television's most popular actresses, Miss Coffee Lam (林婉霞), descended onto Shing Fung Studios in Hong Kong's Sai Kung area, for a full-day green-screen shoot for the new 3D teaser trailer to promote the forthcoming US\$10 million budget, fully 3D, live-action sci-fi epic FUTURE FIGHTERS (<http://www.FutureFightersMovie.com>) which is currently seeking investment. With the movie being billed as "a relationship-charged, action-packed, mecha feast", sci-fi and anime fans will get a first, 3D glimpse at this exciting universe set one hundred and fifty years into the future when the teaser trailer is released on 4<sup>th</sup> November 2009.

Hong Kong's Golden Bauhinia Award winner, cinematographer Henry Chung can be contacted at [magicmtp@netvigador.com](mailto:magicmtp@netvigador.com) or (852) 92336788. His official homepage is at <http://www.stereoscopy.com/henry/>. Hawaii's Gold Kahuna Award winner, director/producer Guy Orlebar can be contacted through his production company Agog Films Productions (<http://www.agogfilms.com>), which is co-producing Future Fighters, at either [info@agogfilms.com](mailto:info@agogfilms.com) or (852) 94186674. Hong Kong model/actress Miss Coffee Lam can be reached through her official homepage at <http://coffeelam.com> or Hong Kong television TVB's official blog at <http://blog.tvb.com/coffeelam/>.

For the shoot, Chung brought his custom 3D rig with its pair of industry-leading, super-high-resolution RED ONE cameras, and team of professionals. "What's interesting with this shoot", Chung explains, "is that [director] Guy is combining true stereoscopic 3D with a little-used alternate 3D technique called the Pulfrich effect. To my knowledge this is the first time these two techniques have been combined." Orlebar adds "This is a technology I first learned of in 1993 and allows us to bring full color 3D footage to anyone who watches the teaser on a regular TV or computer monitor. But of course it'll look best in stereoscopic 3D on the big screen!" Asked about the difficulties of shooting on green-screen and in 3D, Miss Lam, who frequently tops Hong Kong's number one television station's website as its most popular female, explains, "It's hard work. Especially under the lights. For 3D, I need 90,000 watts of lighting on me- much more than usual! But it's definitely exciting. I can't wait to see the actual Phoenix Fighter robot I'm supposed to be piloting in the finished trailer!"

Guy Orlebar and Miss Lam will be promoting the movie to investors at Japan's largest film market, TIFFCOM (<http://www.tiffcom.jp>), held in Tokyo from 20<sup>th</sup> October, before Orlebar takes the finished trailer to America to showcase to investors at the world's largest independent film market, the American Film Market (<http://www.ifta-online.org/afm/>) in Los Angeles starting 4<sup>th</sup> November.

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Founded in 2007, Agog Films Productions is one of Hong Kong's newest and most dynamic film production houses, specializing in quality independent movie-making with the freshest global talents, as well as in related comic and video-game development.

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